

BMI BUSINESS SCHOOL
ISTANBUL

Never-Ending Learning **Experience**

since **2004**

Establishment
2004

20 Years
Experience

Custom / Corporate Programs

Open Enrolment Programs

Per Year **60 Projects**

Per Year **50 Programs**

Per Year **500 Training Days**

Per Year **1.000 Participants**

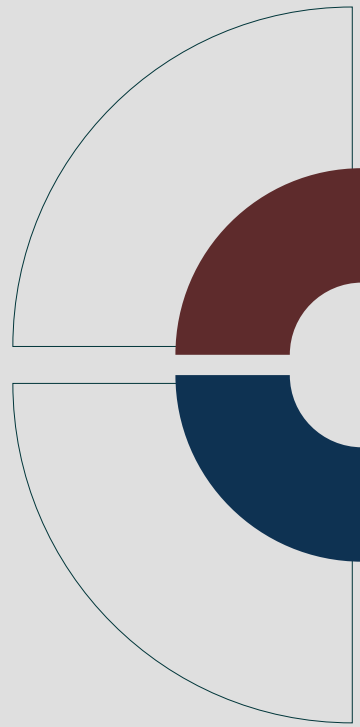
Total **600 Organizations**

Total **700 Programs**

Total **8.000 Training Days**

Total **12.000 Alumni**

We offer
world-class management
education **for individuals
and organizations.**



Established in 2004, BMI is the unique business school in Turkey acting as a bridge between the Academic World and the Business World.

Since its founding, BMI designed more than 700 programs partnering more than 10 leading universities, enabling professionals to empower their careers. Today alumni of more than 12.000 people excelled in different expertise and management subjects, by participating BMI open enrollment and executive education programs.

Besides, over 15 years BMI provided specially designed custom programs for diverse organizations and contributed to their success and sustainability overtime.

Until now, we have provided training & development services for more than 600 different companies, and executed more than 8.000 days of professional training & development delivery.



About Us

BMI BUSINESS SCHOOL
ISTANBUL

BMI is the leading executive education and professional development institute of Turkey, providing exceptional talents and leaders to the business World. BMI offers world-class management education that supports the development of individuals and organizations. In this regard, BMI;

- *Helps individuals to achieve their personal and professional goals,*
- *Contributes to the efficiency and success of organizations,*
- *Reinforces the advancement of business world and society.*

BMI in its education programs, harmonize the academic / theoretical knowledge with practical experience from the business world and visionary perspective from successful executives and leaders. In this way, it enable participants to widen their perspective, review their business approaches and enhance their management insights. In corporation with leading universities, institutions and trainers, as well as with inspiring business executives, consultants and leaders; BMI follows closely the training needs of the business world and provides learning & development programs that meets today and future needs of individuals and organizations.

BMI has four main divisions and eight academic units for segmentation of its programs, in order to provide the right solutions for specific training & development needs. The four main divisions of our training & development services are;

- *Open Platform (Genel Katılıma Açık / Uzmanlık Eğitim Programları)*
- *Executive Education (Yönetici Gelişim Programları)*
- *Summit & Conferences (Üst Yönetim Zirveleri & Uzmanlık Konferansları)*
- *Custom / Corporate Programs (Kuruma Özel / Kurumsal Eğitim Çözümleri)*



BMI

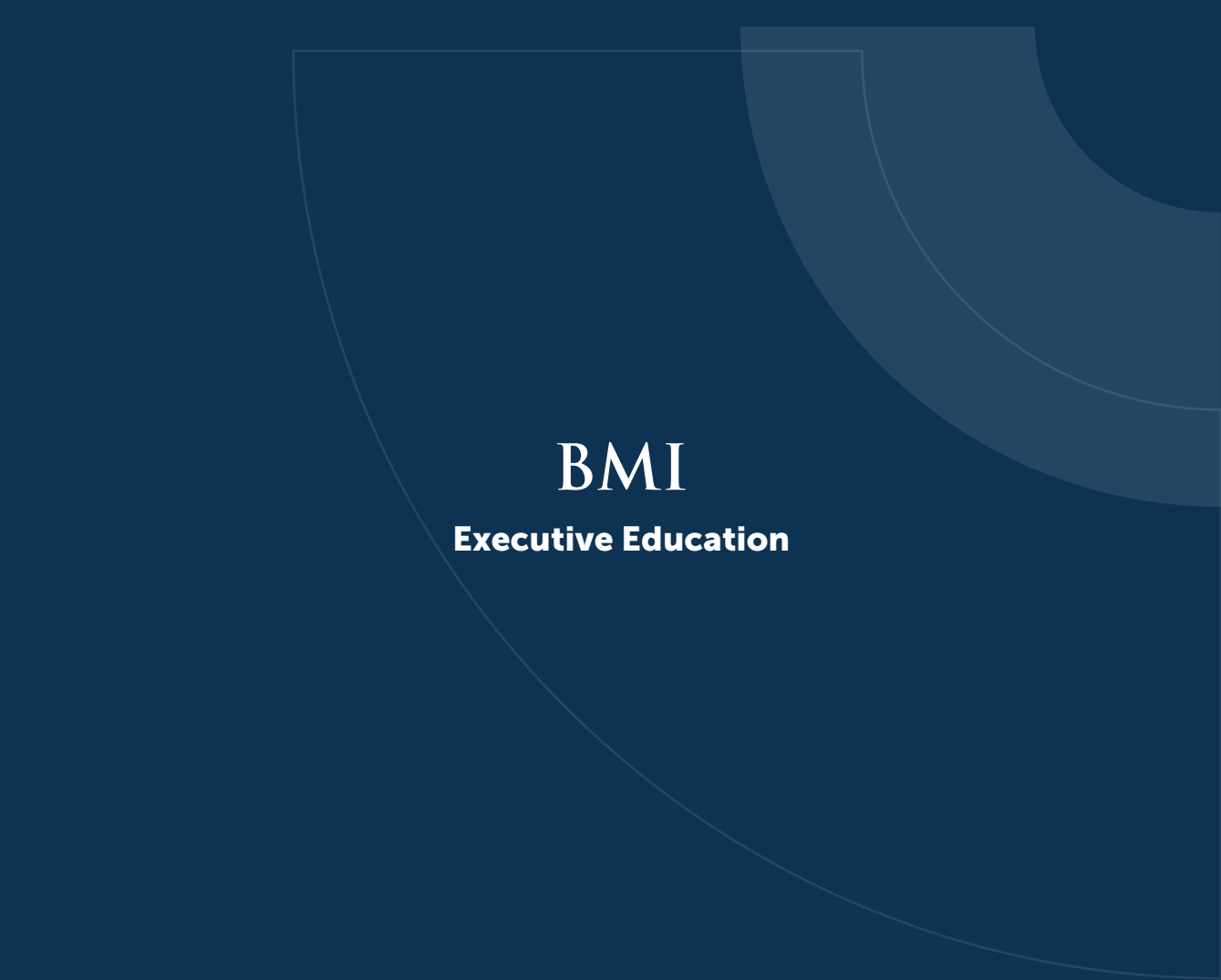
Open Platform

(Open Enrolment, Short-Term, Specialization Courses)



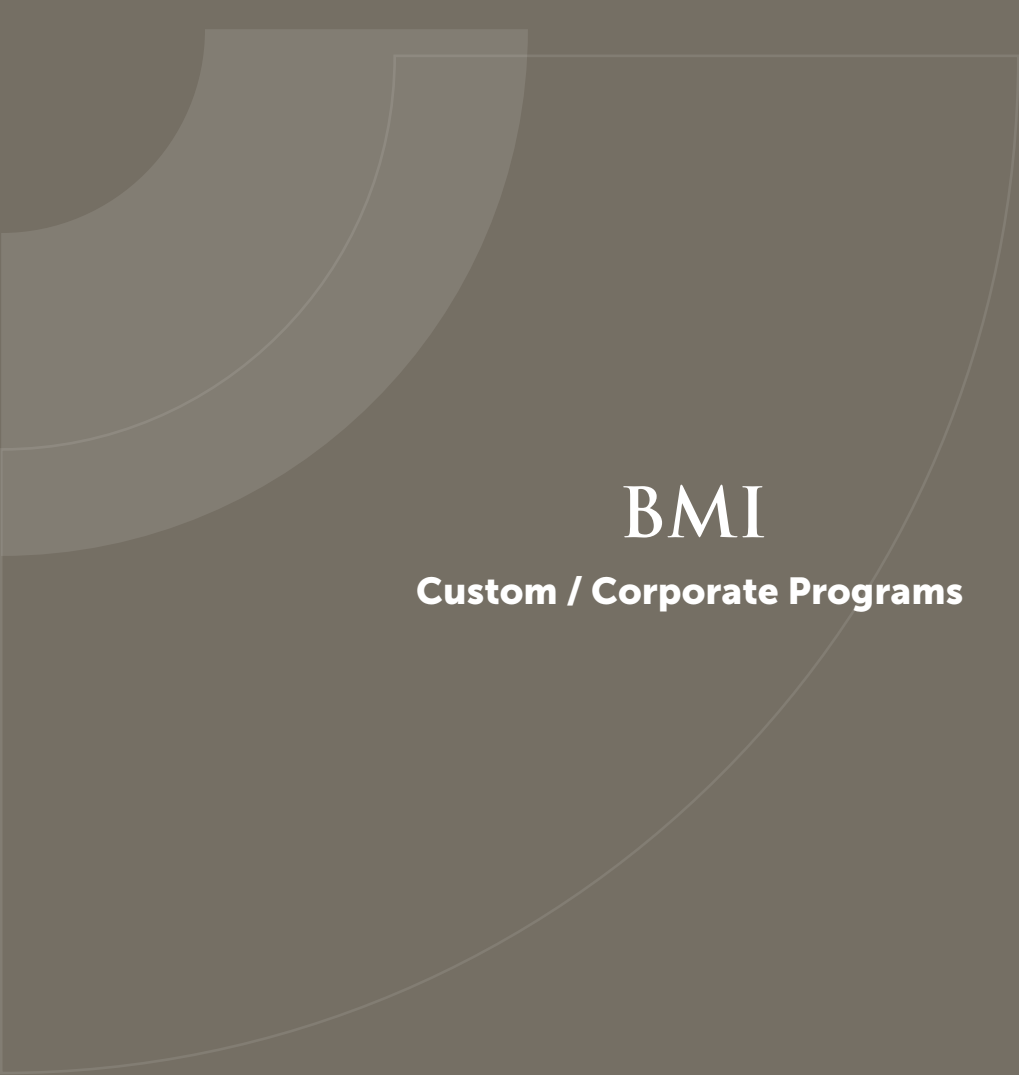
BMI

Summit & Conferences



BMI

Executive Education



BMI

Custom / Corporate Programs



BMI
Open Platform
(Open Enrolment, Short-Term, Specialization Courses)

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Open Platform

(Open Enrolment, Short-Term, Specialization Courses)

BMI Open Platform, in cooperation with leading management consultants, trainers and academicians of Turkey, provides short-term specialization programs on specific subjects, according to the business world's current needs. With its depth knowledge about the business worlds' training need, BMI Open Platform service line provides open enrolment programs that contributes to development and makes difference in the professional careers of individuals.

Each year, it serves to business world as a professional development center with more than 50 open enrolment programs in specific topics, segmented under eight academic units.

Specialization on specific topics

Open platform training programs, focuses on the current and emerging topics, aims to develop its participants with much needed-competencies within the industry.

Short-term focused delivery

Open platform training programs, focuses on a specific business topic / field, aims to develop related expertise by 1 to 4 day short term programs.

Competencies to improve

Open platform training programs, focuses on specific topics that are identified and specially designed by our experts and professional trainers.



BMI
Executive Education

BMI

Executive Education

BMI Executive Education Center, brings together the academic world and business world for providing senior executive development programs. It harmonizes the deep knowledge of the leading universities with practical experience and know-how of the respectable business leaders and management consultants, in order to provide world-class management education that enables c-level mastery in the selected area.

Unlike conventional training and development programs, BMI Executive Education programs, is mostly based on the experiences of the active executives in the business world which enables participants to benefit from practical experience and strategic vision, in order to widen perspectives and develop new business manners that guides the way for success.

Special Design for Managers

Executive Education programs, aims to enhance experienced business professionals, in order to prepare them for the senior level positions within the organization as cutting edge leaders.

High-Level Communication and Knowledge Network

Executive Education programs, brings together executives that have similar organizational level and field-of-expertise, enables them to discuss current management challenges and opportunities.

Strategy and Leadership focus

Executive education programs, aims to empower strategic and visionary executives who is able to lead the development of their career, organizations and society around them.



BMI Summit & Conferences

BMI

Summit & Conferences

BMI Conferences, as a short-term development platform organizes “Management Conferences” with participation of national and international business leaders, experts and consultants. It aims to contribute to the enlargement of knowledge and communication network within the business world. Through the panels and sessions during a one-day conference & summit series, it provides a distinctive platform to discuss current trends, different perspectives, latest issues and topics within the industry.

Especially our C-Summit Series, including “CFO Summit”, “CMO Summit”, “CHRO Summit”, became trademark events for Turkish Business world, that established themselves as the most prestigious know-how sharing platforms for c-level executives.

Unparalleled Knowledge and Communication Network

BMI conferences and summits are unique networking platforms that enable know-how sharing for the development of the business world.

Latest Trends and Future

BMI conferences and summits, focuses on current topics and trends, enabling a platform for follow-up of latest developments within the business world.

Inspiring Speakers

BMI conferences and summits, brings together leading executives, management consultants, expert academicians and contribute to the development of the business world.

The logo features the letters 'BMI' in a large, white, serif font, centered above the text 'Custom / Corporate Programs' in a smaller, white, sans-serif font. The background is a dark grey with a curved, layered effect.

BMI Custom / Corporate Programs

The logo consists of the letters 'BMI' in a white, serif font, centered within a dark grey rectangular background.

BMI

Custom / Corporate Programs

BMI, empowered by the deep know-how and experience that BMI has gained through open platform, executive education and management conferences, provides customized organizational development programs for corporations and companies, in cooperation with leading universities, field experts and senior executives from the business world.

BMI design and execute tailor-made education and development programs that aims to provide cutting edge solutions for organizations specific training needs and to contribute to their success and sustainability. It provides solutions in various topics segmented under eight different academic units, by using different teaching and training methods.

Special Design for Organizational Needs

Industry-Specific Design

Customized solutions for organizations based on their industries own challenges and opportunities.

Content Structure Specific Design

Customized solutions for organizations through content type-mix, including theoretical perspective, technical knowledge, practical knowledge, current examples, inspiring speeches.

Teaching Method Specific Design

Customized solutions for organizations through teaching-method design, including lectures, coaching, facilitation, workshop, role-play, drama activities and so on.

Objective and Participant Focused Design

Customized solutions for organizations based on the participant profile, regarding the organizational level, department, function, but most importantly regarding their specific learning objectives.

BMI**Custom / Corporate Programs****Consultancy Services**

BMI Business School Istanbul (formerly known as Business Management Institute) with its 25 years of experience in the HR industry, and 15 years of experience specifically in educational management industry, provides management consultancy to organizations for designing their learning & development processes. Our cutting edge consultant team that have extensive knowledge on learning & development management, and have hands-on business experience in different industries and areas of management, supports companies in identifying, designing and executing specific learning & development solutions.

Besides a deep knowledge about the business world and an unparalleled business network that we have as BMI, as entrepreneurs ourselves we aim to closely follow-up the industry, analyze challenges and opportunities within different business areas. Therefore, we are an organization that have knowledge, perspective and vision on different companies / organizations training needs and their expectations from learning & development solutions. As company, we are not only aiming to fulfill the expectations of the company/organization – we act as a business partner, that analyzes the industry, organizational structure, culture, business manner, short-term and long-term strategies of the company that we provide service, in order to raise their expectation and satisfaction from a learning & development consultancy service.

BMI**Referanslarımız**

Abaliođlu Holding	Hayat Kimya
Arçelik	Henkel
Alarko Holding	İş Bankası
Albaraka Türk	İpekyol
Anadolu Hayat Emeklilik	Koton Mağazacılık
Aselsan	LcWaikiki
Betek Boya	Memorial Sağlık Grubu
Bilim İlaç	Mutlu Akü
Bizim Toptan Satış Mağazaları	Nef Yapı
Borusan Holding	Pirelli
Boyner	Samsung
Çalık Holding	Sarten
Defacto	Şişecam
Demirören Medya	Tab Gıda
Deva Holding	Temsa
Doğuş Otomotiv	THY
Dünya Medya	Turkcell
Eczacıbaşı	Türkiye Ekonomi Bankası
Enerjisa	Türk Telekom
Eren Holding	TTNET
ETİ	Ulukartal Holding
Four Seasons Hotels	UNDP
Gamak Makine	Ülker
Garanti Bankası	Yaşar Birleşik Pazarlama
Gittigidiyor	Yapı Kredi Bankası
Güral Porselen	Yünsa
Halkbank	Zorlu Enerji

Academic Units

- Finance & Financial Management
 - Sales & Marketing
 - Human Resources
- Operation, Supply Chain, Production
 - General Management
 - Leadership & Strategy
- Digital, Technology, Innovation
- Personal & Professional Development
 - Industry Specific Programs

Focus Industries

- Banking, Finance and Financial Services
- Technology, Telecommunications and IT
 - FMCG and Retail
- Health, Pharmaceuticals and Medical Devices
- Energy, Energy Services and Green Technology
- Automotive, Transportation and Subsidiaries
 - Heavy-Industry and Manufacture
 - Construction and Real Estate
- Hospitality, Leisure, Entertainment

Turkey's Leading Business School

BMI Business School Istanbul Headquarters

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