



COO

## **Strategic Operational Leadership Certificate Program**

Emerging Leader COO | COO Development Program  
BMI Executive Education

# About the Program

**Strategic Operational Leadership – Emerging Leader COO Program**, aims to enhance professionals experienced in operations and supply chain management, with a robust set of skills in strategy, operational expertise and leadership, in order to prepare them for the senior level positions within the organization. In this regard, it aims to train well-qualified COOs who has strong leadership and strategic thinking capabilities, supported by deep knowledge on current business and operational excellence trends.

Program content focuses on technical knowledge, social skills and management competencies that required for being a successful COO in today's business world. During this 10-day executive education program, participants will work with leading experts and academicians of Turkey in areas such as operations, logistics, supply chain, procurement, production, project, quality and digital transformation management. Moreover, through coaching and experience sharing sessions with outstanding COO's and management consultants of the industry, they will review up-to-date examples and cases, and obtain practical knowledge and competencies to lead their organization through globalization and growth.

## Program Length: 60 Hours (5 Weekend) | Location: Istanbul / Turkey

**Frequency – Sessions: 2 Times / Year – Q2 and Q4 | Capacity: Max. 20 Participants\***

\* In order to keep diversity of the participant profile, for each session, applications are reviewed regarding the industry, level and function of the applicants. Thus to secure your seat at the program we highly suggest applicants to apply in advance or reserve a seat at the upcoming session.

## Objectives

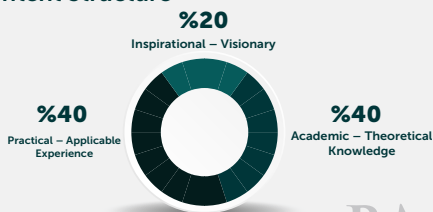
**Strategic Operational Leadership Certificate Program empowers its participants by;**

- Developing necessary operations, supply chain, production and management know-how for becoming a successful COO,
- Keeping up with emerging methodologies on strategic operations planning & management,
- Improving communication, mentorship and leadership skills that will be required for managerial positions,
- Enhancing your capabilities to develop operations, supply chain and production strategy that would lead your organization to its objectives,
- Enabling to lead your organization and your team in elevating to a strategic and innovative perspective on operations and production management,
- Gaining a greater understanding of current trends in digitalization and industry 4.0, prepares for upcoming changes,

### Focus Areas



### Content Structure



# Who Should Attend

This executive education program is designed to develop business professionals experienced in operations, production, supply chain, procurement, engineering, quality, project management and other related areas. Business professionals, who have at least five years of experience in these areas, and who work as a middle – senior level managers in their institutions or are nominated as manager candidates, are suitable applicants for this program.

In addition to this, participation of SME owners, board members, general managers and senior manager in other departments such as sales, technology, and marketing, who wish to develop themselves on strategic finance management, are also accepted as suitable profiles for this program.

## Program Content

### **Module 1 – Who is COO? - COO and Management - Organization Structures in Turkey and Strategic Man.**

- Strategic Thinking & Management – COO and Management Perspective
- Strategic Role, Duty and Objectives of COO
- Impact of COO Perspective to Organizational Strategy
- Main Responsibilities of Operations Function & COO and Functional Management
- COO – Operations and Technology Management / Digital Transformation

### **Module 2 – Logistics, Supply Chain, Procurement Management**

- Logistics & Delivery Management, Logistic Information Systems & Current Information
- Supply Chain Management, Systems, Reference Models and Current Trends
- Strategic Procurement, Category Management, Cost Reduction, Budget Management
- Supplier Management, Contract Management, Negotiation
- Store & Warehouse Design, Management, Stock Management, Demand Planning

### **Module 3 – Production Management, Operations Management, Quality Management**

- Strategic Perspective on Production Management – Current Trends
- Lean Production & Management, 5S, Kaizen, 8D, Six Sigma, OOBAYA, Gemba, Poke-Yoke
- Analysis & Development of Operations – Operational Excellence
- Quality & Process Management, Quality Management Systems – Current Trends
- Quality – Operations – Production Relationship, Strategic Perspective

### **Module 4 – Project Management Methodology & Current Approaches**

- PMP, Project Management Methodology, Fundamental Issues
- Role, Duty and Responsibilities of Project Manager / Managing with Projects
- Enhancing Operations, Production and Process with Project Management Methodology
- New Approaches in Operations & Process Management
- Agile Management Approach & Agile Methodology

### **Module 5 – Digital Transformation, Research & Development, Innovation**

- Design Thinking and Innovation, Innovative Corporate Culture
- Digital Transformation, Industry 4.0, Digital Efficiency – Current Trends
- Data Analytics & Management – Fundamentals & Future
- COO for Technology Management & Technology Integration
- COO for Research & Development, Innovation & Management
- New Systems, Technology, Digital Perspective in Operational Excellence

# Faculty

During this 10-day executive education program, participants will work with top experts and academicians of Turkey in areas such as operations, supply chain, procurement, production and other related areas. Moreover, through coaching and experience sharing sessions with leading COO's and consultants of the industry, they will review up-to-date examples and cases, and obtain practical knowledge and competencies to lead their organization through globalization and growth.

<b>Ali Rıza Kılıç</b>	Aselsan, COO
<b>İbrahim Güler</b>	Hayat Holding, COO
<b>Emel Gülşen</b>	Nestle, Supply Chain Director
<b>Umut Pehlivan</b>	Siemens, Supply Chain Director
<b>Selma Öner</b>	Şişecam, Chief Procurement Director
<b>Funda Öztürk</b>	Borusan, Chief Procurement Director
<b>Mine Uğur</b>	Mia Fortuna, Founder
<b>Devrim Zümrütkaya</b>	Lean Methods Group, Managing Partner
<b>Prof. Dr. Mehmet Tanyaş</b>	Istanbul Technical University
<b>Prof.Dr. Umut Rifat TUZKAYA</b>	Yıldız Technical University
<b>Doç. Dr. Murat Baskak</b>	Istanbul Technical University
<b>Dr. Murat Durucu</b>	Istanbul Technical University
<b>Dr. Atiye TÜMENBATUR</b>	Yıldız Technical University

\* Guest speakers and business executives are arranged each session, regarding to the participants industry, level and function diversity.

For the next sessions guest speaker list please get in touch with education consultant.

## Certification & Alumni Community

Participants who follow the program courses at the rate of %70 and who succeed in the exam at the end of the program will be entitled to the official **“Strategic Operational Leadership” Certificate by BMI Business School.**

On leaving the Emerging Leader COO Program, you become a full member of the BMI Alumni Community, which is open only to graduates of our Executive Education participants. In this regard, BMI Alumni Community Members can attend to workshops, seminars and events organized specially organized for this community to ensure life-long education objective. Members of this community also benefits from special discount rates for participation in all training, conference and summit programs organized by BMI.

## Pricing & Registration

For the academic year of 2020 – 2021, program tuition fee is determined as 7.400 TRY + VAT.

- Tuition fee includes all educational materials, all-day refreshments and lunch.
- Early registration period is 30 days before the start date of the program, early registrations benefits **%10 discount rate.**
- Group participation of three or more people, benefits **%10 discount rate.**
- BMI Alumni Community Members **benefits %30 discount rate** for participation to the program.
- It is not possible to cancel your registration until 10 days before the start of the program.

In order to register for the program, the application form must be filled in completely and sent to the training advisor.

Applications then will be reviewed by the admissions committee, in order to observe diversity of the participant profile and in terms of relevance with the prerequisites of the program. Candidates admitted to the program, then will be directed to complete the payment and registration process.

## Further Information & Contact Us

**Program Coordinator – Aysel Yapar / BMI Education Consultant**

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# Turkey's Leading Business School

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