



# Corporate Risk Management & Analysis Certificate Program

---

IAE Paris Sorbonne Business School & BMI Business School Istanbul

ONLINE

# About the Program

Corporate Risk Management & Analysis Certificate Program aims to enhance business professionals and executives with a robust perspective and skills on corporate risk management and analysis, through examining the business World under various pressures and risks emerged within the fast-changing VUCA era.

Program content focuses on; internationally recognized principles, standards and systems on corporate risk management as well as best practices and examples within the industry. During this 6-day long online executive education program, participants will develop capabilities to design, execute, evaluate and improve corporate risk management systems and processes within their company.

## Program Methodology

During this 24 hours executive education program, besides presentations and lectures by the faculty, participants will investigate current practices and examples within the industry, have Q&A and discussion sessions with the faculty and each other, work on live exercises, and attend to experience sharing and networking sessions.

**Program Length:** 24 Hours (2 Week) | **Day & Time:** Tuesday-Thursday / 16:00 - 19:00  
Saturday / 10:00 – 17:00

**Location:** Online – Vedubox Education System / Zoom Video Conference

**Frequency - Sessions:** 2 Times / Year – Q2 and Q4 | **Capacity:** Max.20 Participants

\* In order to keep diversity of the participant profile, for each session, applications are reviewed regarding the industry, level and function of the applicants. Thus to secure your seat at the program we highly suggest applicants to apply in advance or reserve a seat at the upcoming session.

## Objectives

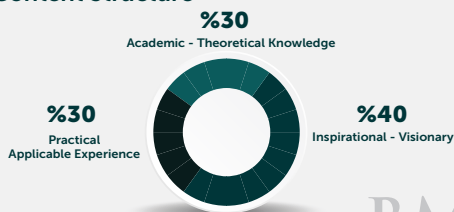
**Corporate Risk Management & Analysis Program empowers its participants;**

- Develop necessary know-how on Corporate Risk Management System and Processes,
- Develop a strategic perspective on relationship between risk management and corporate strategies,
- Keeping up with emerging trends and methodologies on risk management and analysis,
- Enabling to lead your organization and your team in elevating to a strategic and innovative perspective on corporate risk management,
- Gain knowledge for by designing an effective corporate risk management system that contributes to company's success,
- Visionary and Innovative thinking on Corporate Risk Management.

### Focus Area



### Content Structure



This executive education program is designed to develop business professionals experienced in finance, accounting, internal audit, control, risk and other related areas. Business professionals, who have at least five years of experience in these areas, and who work as a middle – senior level managers in their institutions or are nominated as manager candidates, are suitable applicants for this program.

In addition to this, participation of SME owners, board members, general managers and senior manager in other departments such as sales, technology, and finance, who wish to develop themselves on strategic finance management, are also accepted as suitable profiles for this program.

## Program Content

Lead the development of your organization and contribute to its success, with this Executive education program that harmonizes strategic planning, financial analysis and risk management.

### **Strategic Management – Strategy and Risk Relationship - Risk Management Fundamentals**

- Strategy, Strategic Planning, Strategic Management
- Strategic Role, Duty and Objectives of Risk Management
- Risk Concept, Classification of Risk, Evaluation of Risks
- Impact of Risks, Cost of Risks, Strategic Risk Management

### **Corporate Risk Management & Analysis**

- Role, Duty and Objectives – Why Manage the Risks?
- Planning and Steps of Corporate Risk Management – How Manage the Risk?
- Strategy and Objectives – Identification and Evaluation of Risks
- Strategic planning, Risk Management, Internal Audit and Internal Control

### **How to create an effective risk management system & process?**

- The nature of Risk & Types of Risk
- Risk Management System - Fundamental Tools, Principles & Stages
- Risk Management Process - Assessment & Control of Risk Management

### **How to be prepared for any crisis through risk management?**

- Risk management culture & How to shape it?
- Application of Risk Management to a organization / to a business plan
- Risk Response, Adaptation, Responsivness, Resilience

### **Corporate Risk Management Applications & Examples**

- Methodology Application – Corporate Risk Management Approach
- Design, Execute, Evaluate a Corporate Risk Management System
- Fundamental Technologies and Tools for Corporate Risk Management

### **Corporate Risk Management Culture & Relationship with Top Management**

- Commercial Law & Capital Market Law and Corporate Risk Management
- Internal Audit & Internal Control Functions – Organizational Structure
- Developing a Corporate Risk Management Culture

### **Financial Risk Management**

During this 6-day program, participants through online sessions;

- *Paris Sorbonne Business School academicians specialized on risk management and analysis,*
- *CFO's and top level risk management executives from leading firms in Turkey,*
- *Prominent management consultants and risk management professionals within the industry,*

will meet in lectures / presentations, examine current and successful examples, work on live exercises, have experience sharing and networking sessions.

**Georges Chappoteau** \_\_\_\_\_ Paris Sorbonne University - Professeur de l'IAE Paris – Sorbonne

**Raphael De Vittoris** \_\_\_\_\_ Michelin Group - Group Crisis Manager

**Doğu Özden** \_\_\_\_\_ TOFAŞ | Financial Planning&Controlling Director  
Kurumsal Risk Yönetimi Derneği | Başkanı

**Mustafa Tercan** \_\_\_\_\_ Esas Holding - CFO

**Cumhur Bilgili** \_\_\_\_\_ Kibar Holding - Risk Management Director

**Gökçe Çıtak** \_\_\_\_\_ SOCAR Türkiye - CFO Advisor

**Emre Beşli** \_\_\_\_\_ Ernst & Young - Partner, Advisory

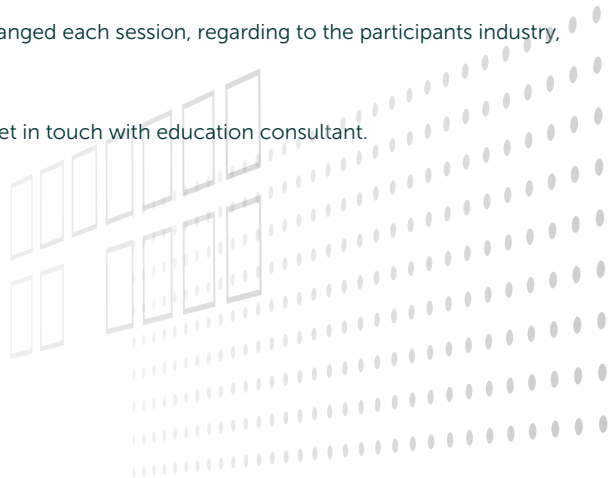
**Elif Ayça Aktaş** \_\_\_\_\_ Akbank - Operational Risk Vice President

**Derya Acar** \_\_\_\_\_ Ernst & Young - Director

**Emirhan Altunkaya** \_\_\_\_\_ BMI Business School - Academic Director

\* Guest speaker and business executives are arranged each session, regarding to the participants industry, level and function diversity.

For the next sessions guest speaker list please get in touch with education consultant.



# Certification & Alumni Community

Participants who follow the program courses at the rate of %70 and who succeed in the exam at the end of the program will be entitled to the official **"Corporate Risk Management & Analysis" Certificate by IAE Paris Sorbonne Business School**, and a second participation certificate by BMI Business School.

On leaving this executive education program, you become a full member of the BMI Alumni Community, which is open only to graduates of our Executive Education participants. In this regard, BMI Alumni Community Members can attend to workshops, seminars and events organized specially organized for this community to ensure life-long education objective. Members of this community also benefits from special discount rates for participation in all training, conference and summit programs organized by BMI.

## Pricing & Registration

For the academic year of 2020 – 2021, program tuition fee is determined as 1.000 Euro + VAT.

- Tuition fee includes all educational materials, all-day refreshments and lunch.
- Early registration period is 30 days before the start date of the program, early registrations benefits %10 discount rate.
- Group participation of three or more people, benefits %10 discount rate.
- BMI Alumni Community Members benefits %30 discount rate for participation to the program.
- It is not possible to cancel your registration until 10 days before the start of the program.

In order to register for the program, the application form must be filled in completely and sent to the training advisor.

Applications then will be reviewed by the admissions committee, in order to observe diversity of the participant profile and in terms of relevance with the prerequisites of the program. Candidates admitted to the program, then will be directed to complete the payment and registration process.

## Further Information & Contact Us

**Program Coordinator – Aysel Yapar / BMI Education Consultant**

[ayselyapar@bmieducation.com](mailto:ayselyapar@bmieducation.com)

0 (212) 273 15 05 – 0 (555) 818 99 40

[www.bmieducation.com](http://www.bmieducation.com)

Supported By



## Turkey's Leading Business School

**BMI Business School Istanbul Headquarters**

[www.bm-institute.com](http://www.bm-institute.com) | [info@bm-institute.com](mailto:info@bm-institute.com) | 0 (212) 273 15 05 | 0 (555) 818 99 40

Şakir Kesebir Caddesi, Gazi Umur Paşa Sokak, No: 31, Balmumcu / Beşiktaş - İSTANBUL

**BMI** BUSINESS SCHOOL  
İSTANBUL