



UNIVERSITÉ PARIS 1 PANTHÉON SORBONNE
IAE PARIS
SORBONNE BUSINESS SCHOOL

BMI BUSINESS SCHOOL
ISTANBUL

International Executive MBA

IAE Paris Sorbonne Business School &
BMI Business School Istanbul



UNIVERSITÉ PARIS 1
PANTHÉON SORBONNE

Official Masters Degree from
PARIS SORBONNE UNIVERSITY

Turkey's Most Prestigious Executive MBA Program

International Executive MBA Program, organized in cooperation with BMI Business School, and IAE Paris Sorbonne Business School – the official business school of Paris Sorbonne University, is an official Executive Master of Business Administration Program, specially prepared for leading managers.

Participants who successfully complete the program will be awarded with a globally valid and recognized, highly prestigious **official Executive MBA Diploma / Master's Degree from Paris Sorbonne University**.

Istanbul to Paris

Paris Sorbonne University, one of the most rooted and prestigious universities in the world with its 800-year history, is at the center of a rich international relations network with its location in the heart of Paris. The University plays an essential role in the development of academics, lawyers, managers and professionals at global standards.

Paris Sorbonne University, where the traditional and the modern intersect, is the leading university in Europe in the fields of Law, International Relations, Social Sciences, Management and Communication.

PROGRAM STRUCTURE



During the lecture phase, the participants will devote **one week of each month** to an intensive lectures **between Wednesday and Sunday**, so they will complete a total of **14 educational modules in a period of 14 months**.

Program Structure

International Executive MBA program, organized by BMI & Sorbonne, allows you to complete an EMBA curriculum at global academic standards in a total of 18 months.

The program has been carefully scheduled so that managers can follow their professional careers without interruption, and the courses will mainly take place in Istanbul.

NEXT INTAKE	• September 2022 – November 2023
SCOPE	• 14 Lecture Modules + Graduation Project
LOCATION	• Istanbul (12 modules) • Paris (2 modules)
PROGRAM LANGUAGE	• English
DIPLOMA	• University Paris 1 Pantheon Sorbonne
CAPACITY	• Max 30 Participants

Participants will spend **the last 4 months** preparing **graduation project** with their advisors, and will complete the program by presenting their thesis in front of an academic jury.

Thus, they will have the opportunity to complete a globally valid and recognized Executive MBA program in **a total of 18 months**.



OBJECTIVES

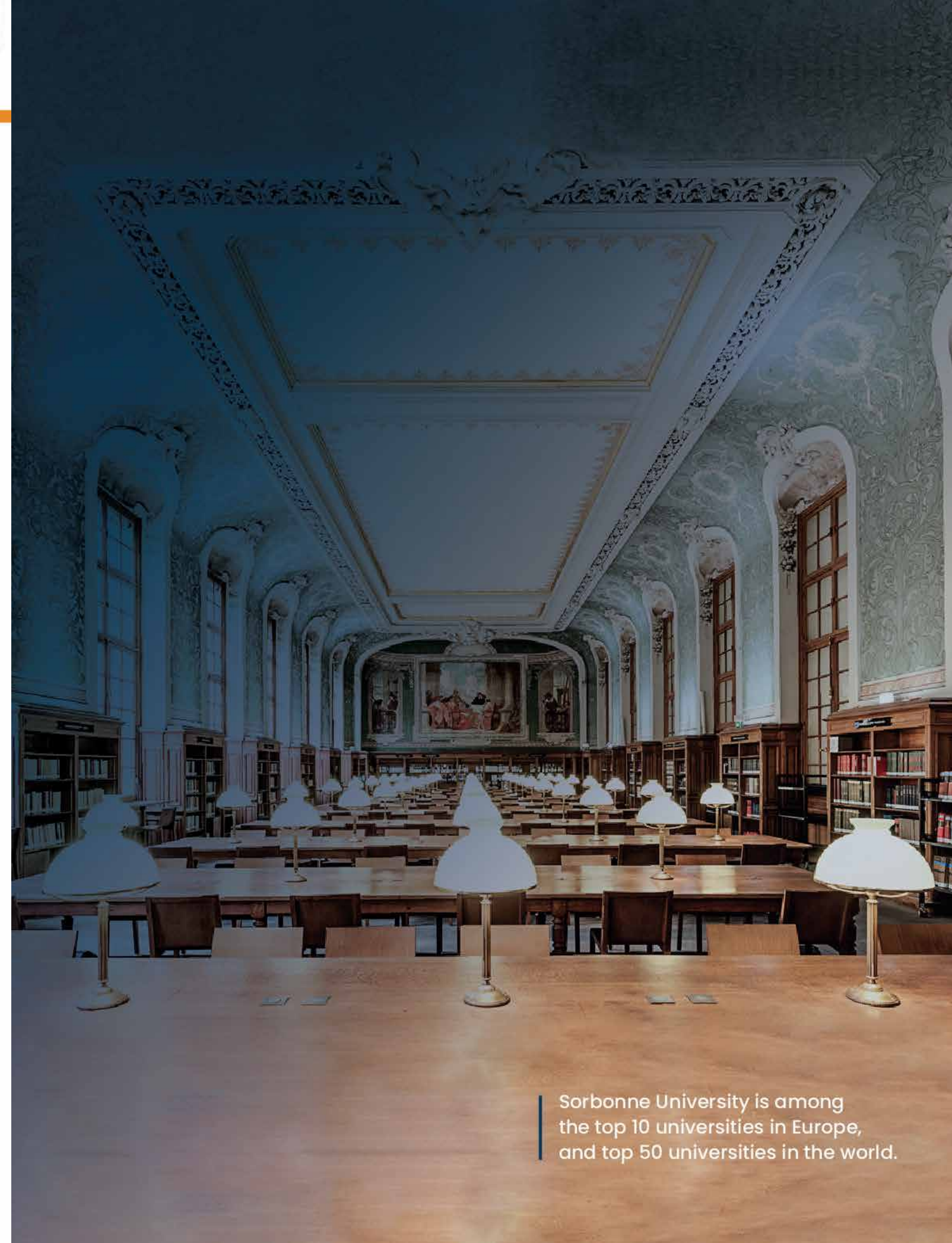
Objectives

The purpose of the International Executive MBA Program is to develop senior and mid-level executives of leading companies as business leaders who have a strategic and visionary perspective, a good command of current business & management methodologies and can demonstrate exceptional leadership skills in the face of the rapidly changing global business world and competitive environment.



International Executive MBA Program;

- Conveys the latest knowledge and methodologies in management science.
- Provides an up-to-date information set regarding the management of all functions within the institution.
- Develops competencies in strategic thinking, planning and management.
- Strengthens the communication and leadership skills needed in senior management roles.
- Strengthens the intuition of future planning, innovative thinking and entrepreneurship.
- Expands his perspective about digital transformation and digital business.
- Provides up-to-date information about business world and prepares for upcoming changes.
- Encourage global teamwork to overcome problems in the business world by providing competitive alumni network.
- Provides opportunity to take more active and critical role in corporate success and to prove themselves.



Sorbonne University is among the top 10 universities in Europe, and top 50 universities in the world.



International Executive MBA Program Content

In addition to an curriculum at international standards, Sorbonne & BMI – International Executive MBA Program has been strengthened to include the competencies needed by today's business world and the skills that will contribute to the individual development of the participants.



International Executive MBA Schedule

MD	MODULE	MONTH	LOCATION
-	Opening & Networking	September 2022	Istanbul + Paris
1	Economics & Financial Markets for Managers	September 2022	Istanbul
2	Introduction to Business & Management	October 2022	Paris
3	Strategic Marketing Management	November 2022	Istanbul
4	Financial Accounting	December 2022	Istanbul
5	Strategic Human Resources Management	January 2023	Istanbul
6	Operations & Supply Chain Management	February 2023	Istanbul
7	Law For Managers	March 2023	Istanbul
8	Strategic Financial Management	April 2023	Istanbul
9	Digital Transformation & Digital Strategy	May 2023	Istanbul
10	International & Intercultural Management	June 2023	Istanbul
-	Thesis Methodology Study	August 2023	Online
11	Strategic Management of Information Systems	September 2023	Istanbul
12	Managerial Accounting & Control	October 2023	Istanbul
13	Entrepreneuership & Leadership	November 2023	Istanbul
14	Strategic Management & Organization	November 2023	Paris
-	Graduation Project Submission	March 2024	Istanbul
-	Graduation Ceremony	April 2024	Paris + Istanbul

In addition to the curriculum above; business simulations, application studies with management consultants, case studies, communication-leadership themed seminars, webinars and coaching sessions will be organized to accompany the courses.



NEXT INTAKE



- September 2022 – November 2023 (*Lecture Period*)
- Graduation Project



DURATION

18 Months (1.5 Years)



SCOPE

14 Modules + Graduation Project



LOCATION

- Istanbul
- Paris



DEGREE

Executive MBA



DIPLOMA

University Paris I Pantheon Sorbonne



LANGUAGE

English



CAPACITY

Max 30 Participants

PARTICIPANT PROFILE

- ✓ Successful academic – professional background
- ✓ 10+ years of work experience
- ✓ 2+ years of management experience
- ✓ The dedication, motivation and willingness to complete an international MBA program
- ✓ English proficiency





International Executive MBA Lecture Schedule

The lecture schedule has been carefully created so that managers can follow their professional careers without interruption. It has been shaped considering the busy agenda of the participants. It was ensured that the participants could follow the lessons by dedicating one week of each month to class participation between Wednesday and Sunday.

The content of the International Executive MBA Program has been prepared for today's needs with an innovative and forward-thinking curriculum structure by using high technology elements with an international perspective to the business world.

International Executive MBA Weekly Lecture Schedule

DAY	HOOR	EVENT	HOURS
Wednesday	17:30 - 19:30	Exam / Evaluation of Previous Module	2 hours
	19:30 - 21:00	Dinner & Networking	2.5 hours
Thursday	09:30 - 12:30	Lecture Time – New Module	3 hours
	13:30 - 17:30	Lecture Time	4 hours
Friday	09:30 - 12:30	Lecture Time	3 hours
	13:30 - 15:30	Lecture Time	2 hours
	15:30 - 17:30	Guest Speaker Session	2 hours
Saturday	09:30 - 12:30	Lecture Time	3 hours
	13:30 - 17:30	Lecture Time	4 hours
Sunday	09:30 - 12:30	Lecture Time	3 hours
	13:30 - 17:30	Lecture Time	4 hours

In the weeks between classes, participants are expected to devote time to research, reading, individual and group project work, business simulation applications, exam and thesis preparation.

PROGRAM FACULTY



Faculty

During the program, participants will work with world-renowned academics and management consultants who are experts in their fields; 60% from Paris Sorbonne University, 40% from Turkey's leading universities.



Prof. Dr. Pierre Yves Lagroue
IAE Paris Sorbonne Business School
Professor & EMBA Coordinator



Prof. Dr. Eric Lamarque
IAE Paris Sorbonne Business School
IAE Paris Directeur



Prof. Dr. Erdem Büyüksagis
Fribourg University & Yeditepe University
Law Faculty Member



Prof. Dr. Metin Ercan
Bogazici University
Chair – Management Department



Prof. Dr. Erkan Erdil
Middle East Technical University
Economics Department



Prof. Dr. Didier Chabaud
IAE Paris Sorbonne Business School
Professor



Prof. Dr. Marion Soulerot
IAE Paris Sorbonne Business School
Adjunct Professor



Dr. Simon Porcher
IAE Paris Sorbonne Business School
Adjunct Professor



Prof. Dr. Erdem Başçı
Ex. Central Bank Governor, TED University
Economics Department



Prof. Dr. Celal Aksu
Formerly at Wharton, INSEAD, UTI Boğaziçi
Founding Dean – Özyegin Business School



Prof. Dr. Jerome Caby
IAE Paris Sorbonne Business School
Professor



Assoc. Prof. Nihan Yıldırım
Istanbul Technical University
Department of Management Engineering



Prof. Dr. Levent Koçkesen
Koç University
Economics Department



Assoc. Prof. Yavuz Acar
Bogazici University
Management Department



Prof. Dr. Geraldine Schmidt
IAE Paris Sorbonne Business School
Professor



Prof. Dr. Erhan Aslanoğlu
Piri Reis University
Vice Rector



Assoc. Prof. Ali Coşkun
Bogazici University
Vice Chair – Management Department



Prof. Dr. Florent Noel
IAE Paris Sorbonne Business School
Professor



Dr. Valerie Zeitoun
IAE Paris Sorbonne Business School
Adjunct Professor



Prof. Dr. Geraldine Michel
IAE Paris Sorbonne Business School
Professor



Who Can Apply?

The program is specially designed for experienced managers who aim to develop their careers and take them to the next level with an international MBA experience.

Accordingly, the prerequisites for participation in the program are;

- Bachelor's degree; successful academic background and relevant university departments are preferred,
- Having at least 10 years of professional work experience after the bachelor's degree; the professional experience in question must be at least 2 years of managerial experience,
- English proficiency; If you have completed your undergraduate education in English or if your mother tongue is English, there is no need for a document.
- The dedication, motivation and willingness to complete an international MBA program.

Application Documents

Documents required to complete the application to the program;

- ✓ Online application form,
- ✓ Up-to-date CV / resume,
- ✓ One page motivation letter / letter of intent,
- ✓ Two reference letters,
- ✓ Photocopy of official diploma and academic transcript from each university attended,
- ✓ A copy of the document showing proficiency in English,
- ✓ Copy of identity document or Passport,
- ✓ Application fee (50€) payment receipt,

The application deadline for the program, which will start in September 2022, has been determined as 10 August 2022. In order to complete the application, the necessary documents must be delivered to our institution by this date at the latest.

Interviews

Applications to the program will be evaluated by the selection committee in order to observe the diversity in the participant profile and in terms of eligibility in the application conditions. The candidates suitable will be included in the interview process.

During the interview process, besides the motivation and willingness of the candidate, professional career history, achievements and post-MBA goals will also be evaluated.

Tuition Fee

For the 2022-2023 academic year, the tuition fee is 19.500 € + VAT, in advance.

The program fee includes:

- All educational materials, textbooks, notes, presentations and materials,
- Sorbonne e-library access & online training materials to be used throughout the courses,
- Business & Management Simulation applications to be used throughout the courses,
- International case studies & analyzes to be used throughout the courses,
- Refreshments, morning and lunch meals throughout the day on lecture days,
- Leadership seminars & coaching sessions to be organized in addition to the lectures,
- Participation to education programs and events organized by BMI with 25% discount.



ONLINE APPLICATION & SUBMISSION OF DOCUMENTS

EVALUATION OF APPLICATIONS



INVITATION FOR INTERVIEWS

ANNOUNCEMENT OF APPLICATION RESULTS



FINAL REGISTRATION

PROGRAM START



Diploma Alumni Community &

Organized in cooperation with IAE Paris Sorbonne Business School & BMI Business School Istanbul, the International Executive MBA program is an internationally recognized and valid MBA program that enables you to qualify for the official diploma of Université Paris 1 – Pantheon Sorbonne University.

The program, which is currently being carried out in Paris (France) and Beijing (China), is a globally prestigious Delocalized EMBA program, and will be held mainly in Istanbul for the first time in partnership with BMI Business School.

At the same time, the graduates of the program will be included in a lifelong global and unique network and development network as members of the Paris Sorbonne University alumni community.



Turkey's Most Prestigious International Executive MBA Program



www.bmieducation.com



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